

FILE

APRIL 14

1969

fashion calendar

29th year • issued weekly

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, APRIL 13, 1969</u>			
Sunday	FALL SHOE	D'ANTONIO; I.S.;	HOTEL PLAZA
April 13-	SHOWINGS	PALTER DE LISO	SUITE 1168
April 15	Daily informal showings. Contact: Maureen Spindt, 924-1020.		
Sunday	ANNUAL NATIONAL	LUGGAGE & LEATHER	N.Y. HILTON HOTEL
April 13-	LUGGAGE SHOW	GOODS MFRS OF AMER.	2ND FLOOR
April 16	"Going Places With America"--showings for trade--luggage, trunks, brief cases, attaches, travel accessories. Hours: Sunday, 12:00 Noon-7:00 P.M.; other days, 9:30 A.M.-6:00 P.M. Contact: Jack Citronbaum, 220 Fifth Ave., 532-3960.		
Monday	DISCUSSION: FOOTWEAR	DESIGNER SHOE GUILD	HOTEL PLAZA
April 14	AND READY-TO-WEAR	(16 WEST 57TH STREET)	PERSIAN ROOM
12:30 P.M.	"The Movers of Fashion". Speakers: Nancy White, Ben Shaw, Jay Rossbach.		
Luncheon	For press and buyers, by invitation. (All-day showings, April 13-15, 11th floor, Hotel Plaza.) Contact: Billie Gould, 869-1675.		
Monday	PREVIEW OF MEN'S	ROBERT LEWIS, INC.	THE RIVERBOAT
April 14	FALL SPORTSWEAR	(384 FIFTH AVENUE)	EMPIRE STATE BLDG.
3:00 P.M.-	Commentator: Bert Bacharach. Show at 3:30. By invitation. Publicity:		
5:00 P.M.	Larry Lowenstein, Inc., 554 Fifth Ave., 246-2151.		
April 14	6:00 P.M. - DESIGNER SHOE GUILD, cocktails, Terrace Room, Hotel Plaza		
Beginning	ADVANCE FALL	CARLYE DRESS	498 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 9TH FLOOR
April 14	Previews through April 18, by appointment. Opening Mon., April 21, continuous. Contact: WI. 7-9258.		
Beginning	EARLY FALL	ANNEMARIE GARDIN	550 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 4TH FLOOR
April 14	Continuous showings. Contact: 594-5483.		
Beginning	FALL KNITWEAR	HARMON KNITWEAR	530 SEVENTH AVENUE
Monday	COLLECTION	BY RUDI GERNREICH	SHOWROOM - 20TH FLOOR
April 14	Continuous showings. Contact: Bernie Buchwald, 695-1617.		
Beginning	SHOWING OF FALL	LOOMFOGS, INC.	1407 BROADWAY
Monday	COLLECTIONS		SHOWROOM - 35TH FLOOR
April 14	Fall sweater collection, designed by Jane Marie Young; Fall separates and sportswear, designed by Marie Yeljenic. Contact: Nat Kammer, 594-2100.		
Tuesday	OPENING: EARLY	HENRY FRIEDRICKS	205 WEST 39TH STREET
April 15	FALL COLLECTION		SHOWROOM - 13TH FLOOR
10:00 A.M.	"Trophy" collection of coats and suits for early Fall. Also April 22 at 10:00 A.M. By appointment. Contact: Alan Baron, 736-8867.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 15 11:00 A.M.	CAPSULE FALL COLLECTION By invitation. Thereafter by appointment.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR LO. 4-3246.
Tuesday April 15 11:30 A.M. Cocktails- Luncheon	LUNCHEON: "THE MONEY MAKING TECHNIQUES" "Advertising, Public Relations, Sales Promotion." FitzGibbon; Margot Sherman--McCann Erickson; Alfred J. Siesel--Harold J. Siesel Co. Price: \$10.00, members; \$12.00, guests.	NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL AMERICANA GEORGIAN ROOM Speakers: Bernice Contact: TE. 8-5133.
Tuesday April 15 12:00 Noon Luncheon	PRESS PREVIEW: ADVANCE FALL By invitation. Continuous showings, beginning April 14. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER	430 PARK AVENUE SHOWROOM - 10TH FLOOR Contact: 758-6211.
Tuesday April 15 2:00 P.M.	EARLY FALL COLLECTION By invitation. Thereafter by appointment.	RENBROOK COUTURE; RENBROOK FASHIONS	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR Ethel Shields, 736-1310.
Tuesday April 15 April 18	SHOWING OF CANADIAN OUTERWEAR Showing of coats, suits, rainwear, car coats from Canada. Russell, Canadian Consulate General, 586-2400.	CANADIAN DEPTS. INDUSTRY & TRADE & COMMERCE	McALPIN HOTEL 7TH FLOOR Contact: Don
Beginning Tuesday April 15	EARLY FALL COLLECTION Continuous showings of dresses and costumes in knits and novelty knits. By appointment. Contact: Ann Lawrence, 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION By appointment. Contact: Janet Bonomo or Gene Schweitzer, 594-5660.	LEO NARDUCCI SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 16 9:30 A.M. Breakfast	PRESS PREVIEW: NEW ROOM SETTINGS "Best-dressed Bridal Bedrooms"--displaying Fieldcrest coordinates for bed and bath. By invitation. Publicity: Hillary Garrison, OR. 9-7800, Ext. 319.	B. ALTMAN & CO.	7TH FLOOR
Wednesday April 16 9:30 A.M.- 11:00 A.M.	PRESS PREVIEW: "HOUSE OF YEARS" Spring opening of Sloane's "House of Years" gallery of rooms. By invitation. (For Release, Fri., April 18). Publicity: Marie Hinrichs, OX. 5-3800, Ext. 447.	W. & J. SLOANE (5TH AVE. & 38TH ST.)	5TH FLOOR
Wednesday April 16 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "RainCheetahs" collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Pearl, TE. 2-8212.	NAMAN RAINWEAR (500 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 16 2:00 P.M. Luncheon	"WOMANPOWER--THE DYNAMIC FORCE" Panelists: Vera Bacal, Dorothea E. Donaldson, Pegeen Fitzgerald, Lenore Hershey, S. Irene Johns, Carol Reed, Muriel Siebert, Bella Spewack, Anita Stevens. Showing of Leonard and Andrew Arkin collection. Price: \$12.50. Contact: Mrs. William Abott, 736-0240.	FEDERATION OF JEWISH WOMEN'S ORGANIZATIONS	N.Y. HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 16 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday April 16 4:30 P.M.- 7:00 P.M.	SHOWING OF LATIN- AMERICAN FASHIONS Sears Roebuck & Co., in cooperation with Braniff International, sponsor a premiere showing of Latin-American fashions to salute Pan-American week. <u>Showing at 5:30.</u> By invitation. Contact: Jo Hopkins, 790-7801.	SEARS ROEBUCK & CO.; & BRANIFF INTERNATIONAL	680 PARK AVENUE INTER-AMERICAN REL.
Wednesday April 16 5:00 P.M. Cocktails	SHOWING OF FALL '69 COLLECTION Presentation of Jane Colby's Fall knit collection, styled with Du Pont fibers. Coordinator and Commentator: Phyllis Youngheart. <u>Showing at 5:45.</u> By invitation. Contact: Lloyd Taub, BR. 9-2858.	DU PONT & JANE COLBY	EMPIRE STATE BUILDING 4TH FLOOR - THEATRE
Wednesday April 16 6:30 P.M.	BRIDAL FASHIONS AT CHAMPAGNE RECEPTION Bianchi will present to the press their 1969 Autumn and Winter bridal collection, designed by Phyllis Bianchi. Jewels and bridal gifts from Cartier. By invitation. Publicity: Bianchi--Margaret Hodge Co., 355-6997; Cartier--Carol Digges, PL. 3-0111.	BIANCHI, INC.	CARTIER'S 5TH AVENUE AT 52ND ST.
Beginning Wednesday April 16	ADVANCE FALL COLLECTION Continuous showings. Contact: 736-1076.	AQUANAIA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Thursday April 17 12:00 Noon Luncheon	ISRAELI BENEFIT FASHION SHOW Celebrities will model fashions from Israel. Accessories: B. Altman & Co. Fashion Coordinator: Vera Bacal. Commentator: Barbara Walters. Chmn.: Bess Myerson. Reservations: Purchase of minimum \$500 in Israel bonds; and \$5.50 for luncheon. Contact: OR. 7-9650, Ext. 363.	ISRAEL BONDS- N.Y. WOMEN'S DIV.	HOTEL AMERICANA BALLROOM
Thursday April 17 3:00 P.M.	PREVIEW: ADVANCE FALL COLLECTION By reservation. Contact: Valerie Ward, LW. 4-2717	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday April 17 3:30 P.M.	PRESS PREVIEW OF '69-'70 SKIWEAR Advance showing of Ernst Engel winter '69-'70 skiwear fashions, featuring Caprolan nylon. By invitation. Contact: Pat McManus, Donald Degnan Assoc., 511 Fifth Avenue, 867-0808.	ALLIED CHEMICAL CORPORATION	ERNST ENGEL SHOWROOM 1407 BROADWAY-27TH FL.
Thursday April 17 4:00 P.M. Cocktails	PREVIEW: EARLY FALL COLLECTION Preview of Levino Verna's first collection for Laurence Gross. By invitation. Continuous showings beginning Mon., April 21. Contact: BR. 9-3650. Publicity: Mary Wooley, Firestone Associates, 924-4728.	LAURENCE GROSS (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Thursday April 17	FALL KNIT AND CAPSULE COLLECTIONS (Note change of date) Designed by Bruce Krull. Continuous showings. Contact: 924-4525.	DANIKA	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday April 17	ADVANCE FALL COLLECTION Continuous showings of advance Fall collection designed by Jeannene Booher. Contact: LO. 3-6126. Publ.: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday April 17 8:30 P.M.	BENEFIT PREMIERE OF NEW MOVIE "Salesman," a "non-fiction 'Death of a Salesman'"--8:30 to 10:30, followed by reception at home of George Plimpton. Co-chmn.: George Plimpton, Mrs. Alan Jay Lerner, Mrs. Cass Canfield. Price: \$25.00, for benefit of California Farm Workers (Cesar Chavez Grape Pickers). Publicity: Elinor Silverman, CI. 6-0292.	MAYSLES FILMS, INC. (1697 BROADWAY)	68TH STREET PLAYHOUSE THIRD AVE. AT 68TH ST.
Friday April 18 9:00 A.M. Breakfast	OPENING OF '69-'70 SKI COLLECTIONS Press preview of new ski fashions from Munich at a German breakfast. By invitation. Publicity: Joan Parker, 688-5247.	AMERICAN BOGNER	HOTEL PLAZA WHITE AND GOLD SUITE
Friday April 18 12:00 Noon Luncheon	"RETAILING: SHOW AND TELL" LUNCHEON Speakers: Mr. E. B. Weiss, V. P. Creative Merchandising, Doyle Dane Bernbach; Mr. Stanley J. Goodman, President, May Dept. Stores. Co-chmn.: Frances Hodges, V.P., Merchandising Motivation; Sheila Levy, Fashion Dir., Gimbels. Price: \$15.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Saturday April 19- April 23	SKI FURS: MEN, WOMEN, CHILDREN Daily continuous showings of fur parkas, ski coats, sportcoats, hats, and apres-ski wear for men, women, children. Refreshments. (<u>Preview, by in-</u> <u>invitation, Mon., April 21, 9:00 A.M.</u>) Contact: Al Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH(2 BLKS FROM STATLER-HILTON)
Saturday April 19- April 23	ANNUAL SNOW SHOW Ski and winter sports apparel, equipment, footwear, accessories from 80 manufacturers. Contact: Doris Taplinger, 874-3030.	SKI COUNCIL OF AMERICA (415 MADISON AVENUE)	THE NEW YORKER HOTEL 8TH AVE. & 34TH ST.
Saturday April 19- April 24	SIXTEENTH ANNUAL SKI TRADE SHOW Ski apparel, equipment, footwear, accessories from 164 member firms. (<u>Chi-</u> <u>cago, Fri., March 21-24, La Salle Hotel; Los Angeles, Sat., March 29 -</u> <u>April 2, Ambassador Hotel.</u>) Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
Monday April 21 10:30 A.M.& 11:00 A.M.	OPENING: EARLY FALL COLLECTIONS Leonard Arkin at 10:30; Andrew Arkin and Miss Arkin at 11:00. By reserva- tion. Thereafter continuous. Contact: Judy Farr, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday April 21 11:00 A.M.	OPENING: EARLY FALL COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday April 21 11:00 A.M.	ADVANCE FALL COLLECTION Designed by David Kidd. Also April 23 at 11:00. By reservation. Contact: BR. 9-5794. Publicity: Eleanor Lambert, MU. 8-2130	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 21 11:30 A.M.	OPENING: EARLY FALL COLLECTION Designed by Dorothy Farbo.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR By reservation. Contact: BR. 9-5991.
Monday April 21 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Thereafter continuous.	PAUL BLUMENSTEIN; ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
Monday April 21 2:30 P.M.	COLLECTION FOR EARLY FALL Designed by Ole Borden.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR By reservation. Contact: Murray Solomon, LO. 4-3600.
Monday April 21 4:00 P.M.	OPENING OF EARLY FALL COLLECTION Designed by Pam Lawrence.	MISS MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR By reservation. Contact: BR. 9-5991.
Beginning Monday April 21	EARLY FALL COLLECTION Designed by Dorothy Arden.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Continuous, by appointment. Contact: LW.4-0220.
Beginning Monday April 21	EARLY FALL KNIT COLLECTION "Day to dusk to revelry."	BIZET IMPORTS	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Miss Harriet, 947-3406.
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION By appointment. (<u>Note change of date</u>).	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Marcella Wolfe, BR. 9-8575.
Beginning Monday April 21	EARLY FALL COLLECTION Designed by Frances Prisco.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 4-9311.
Beginning Monday April 21	OPENING OF ADVANCE FALL COLLECTION Continuous by appointment.	JAY L. SARNOFF LTD. CUSTOM COUTURE	512 SEVENTH AVENUE SHOWROOM - 25TH FLOOR Contact: Jay Sarnoff, CH. 4-3550.
Beginning Monday April 21	OPENING: EARLY FALL COLLECTION Continuous showings.	DEEBS BY EDIE GLADSTONE	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR Contact: LO. 4-3470.
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION Early Fall and apres-ski collection.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR Contact: HA. 1-1676.
Monday April 21- April 29	EARLY FALL COLLECTION By appointment.	ESTEVEZ FOR NEAL	HOTEL GOTHAM PRIVATE SUITE Contact: Dick Steiner, 213-627-5427.
Beginning Monday April 21	OPENING OF EARLY FALL COLLECTION Continuous showings.	BERT GEIGER (LOS ANGELES)	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 279-2535.
Beginning Monday April 21	EARLY FALL COLLECTION By appointment.	HELGA (722 SO.L.A. STREET)	HOTEL GOTHAM SUITE 1609 - 1610 Contact: Walter Oppenheimer, 213--MA. 7-0806.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	EARLY FALL COLLECTION Continuous showings.	HOUSE OF JAMISON Contact: Kay Farmer, OX. 5-4812.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 21	ADVANCE FALL COLLECTION Continuous showings.	NAT KAPLAN, INC. Contact: Miss Fritzi, LO. 5-4115.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 21	EARLY FALL COLLECTION Continuous showings.	GAYLE KIRKPATRICK Contact: LA. 4-7900.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Monday April 21- April 30	CAPSULE FALL COLLECTION Showings by appointment.	STANLEY NELSON, INC. FREDLEY OF CALIFORNIA Contact: Stanley Lieberman, 213-MA. 7-1383.	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION Designed by Ronnie Simon.	PARNES FEINSTEIN; PF KNITS Continuous showings.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Contact: BR. 9-0952.
Beginning Monday April 21	OPENING OF EARLY FALL COLLECTION Showings by reservation.	PETTI 4'S Contact: George Rappaport, CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 21	EARLY FALL COLLECTION Designed by Patrick Porter and Leamond Dean.	RONA Continuous showings. Contact: LO. 5-1036. Publicity: Barbara Kling, LT. 1-8024.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION Continuous showings.	THE SIDNEYS Contact: LA. 4-2880.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Showing of Fall collections in new showroom.	TOWN SOPHISTICATES; TOWN SPORT Contact: Elaine Rashap or Diane Palmer, 564-4585.	1400 BROADWAY SHOWROOM - 22ND FLOOR
Monday April 21- April 25	EARLY FALL COLLECTION By appointment.	TRAVILLA (122 E. 7TH ST., L.A.) Contact: Dolores Byers, 213-627-9154.	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 21	OPENING: EARLY FALL COLLECTION Designed by Bill Haire.	VICTORIA ROYAL LTD. Continuous showings. Publicity: Essie Pinsker Associates, WI. 7-2514.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 21	EARLY FALL COLLECTION Continuous showings.	WERLE (626 N. ROBERTSON, L.A.) Contact: Terry Fry, 213-655-8926.	HOTEL GOTHAM PRIVATE SUITE
Tuesday April 22 9:00 A.M. and 1:00 P.M.	OPENING OF FALL COLLECTION Fall collection designed by Shannon Rodgers for Jerry Silverman, on 25th floor, by <u>invitation only</u> . Thereafter by appointment only, 10th floor showroom.	JERRY SILVERMAN Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.	530 SEVENTH AVENUE SHANNON RODGERS' STUDIO

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 22 10:00 A.M.	OPENING OF FALL COLLECTION Also April 23, 24, 30 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 22 11:30 A.M.	OPENING: ADVANCE FALL COLLECTION Designed by Belle Saunders. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 22 11:45 A.M.	OPENING: ADVANCE FALL COLLECTION Also, May 14 at 11:45. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOBBERE BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday April 22 1:00 P.M.	EARLY FALL COLLECTION By appointment. Contact: LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday April 22 2:30 P.M.	OPENING OF FALL CAPSULE COLLECTION By reservation. Contact: Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 22 3:00 P.M.	EARLY FALL COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	A.S. COSTUMES BY SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 22 4:00 P.M. Cocktails	SHOWING OF FALL COLLECTION Designed by Nan Herzlinger. By invitation. Thereafter in showroom, 19th floor, by appointment. Contact: Betty Hanson, WI. 7-4406.	MALLORY (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Tuesday April 22 4:00 P.M.	OPENING OF EARLY FALL COLLECTION Also Mon., April 28 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday April 22 4:00 P.M. Cocktails	PREVIEW: FALL DESIGNER FASHIONS Fall '69 American Designers collection in Crompton fabrics. Show at 4:45. By invitation. Contact: Helen Boyd, LO. 4-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	HOTEL PIERRE BALLROOM
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Contemporary clothes designed by Eleanor Brenner. Continuous showings. For appointment, contact: Ruth Shiller, 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday April 22	ADVANCE FALL COLLECTION After-five, evening, and debutante collection; also special group of hostess fashions. By appointment. Contact: Wilhelmina Von Heflick, 755-5529.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 22	OPENING: EARLY FALL COLLECTION Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 22	EARLY FALL COLLECTION "Early Fall Begins." Continuous showings. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 22	OPENING OF FALL COLLECTION By appointment. Contact: Alina Roux, 246-2747.	KEN SCOTT (MILAN, ITALY)	16 WEST 55TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 23 10:30 A.M.	SHOWING OF FALL KNITS Fall collection of dresses, coats, pants. By reservation. Contact: Doug Sylvia, OX. 5-2900. Publicity: Essie Pinsker Associates, WI. 7-2514.	STJ BY MARSHALL KLUGMAN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 23 10:30 A.M.	OPENING: ADVANCE FALL COLLECTION Also April 25, 29 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday April 23 11:00 A.M.	OPENING OF FALL COLLECTION Designed by Beverly Moyer and Bill de Natale. By reservation. Contact: 524-4510. Publicity: Rea Lubar, 279-0790.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 23 12:00 Noon	OPENING: EARLY FALL COLLECTION Designed by Don Breitingner. Also May 13 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday April 23 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Swim and Beach Fashions" collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ROBBY LEN (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 23 1:00 P.M.	OPENING: FALL AND WINTER COLLECTION Designed by George Samen. By invitation. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 23 2:00 P.M.	OPENING OF EARLY FALL COLLECTION Showing of coats, suits, costumes. By invitation. thereafter. Contact: Alyson Shirk, PE. 6-2291.	BARBERINI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR Informal showings
Wednesday April 23 2:30 P.M.	OPENING OF EARLY FALL COLLECTION Designed by Marie McCarthy. Also April 29, May 14, 20 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 23 3:00 P.M.	OPENING: EARLY FALL COLLECTION By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday April 23 3:30 P.M.- 6:30 P.M.	"NENA'S CHOICE"-- PRESS OPENING Opening of new art gallery -- "Nena's Choice" -- at Bergdorf Goodman. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday April 23 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION Fall press preview of Adolph Blank collection designed by Christian Mann. Also April 24 at 2:00. By reservation. Contact: 563-6380.	ADOLPH BLANK; MARTINO BY CHRISTIAN MANN	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 23 4:00 P.M. Cocktails	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 500 Seventh Ave., 15th floor. Contact: Marjorie Corbett, 244-2700.	GINALA	500 CLUB 500 SEVENTH AVENUE
Wednesday April 23 5:00 P.M. Cocktails	OPENING OF FALL COLLECTION Showing of Ceil Chapman's collection. By invitation. Continuous thereafter. Contact: David Taxier, 947-9470.	CEIL CHAPMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday April 24 9:00 A.M. Breakfast	OPENING OF NEW COLLECTION Designed by Morton Myles. Showing at 9:30. By invitation. Thereafter in showroom, 19th floor. Contact: Gino De Georgio, 594-3000.	MALCOLM CHARLES (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 24 10:30 A.M.	OPENING: EARLY FALL COLLECTION By invitation. Thereafter at 2:30. Contact: Murray Gross, LA. 4-5511.	SONY SCHOTLAND FOR GOLET	225 WEST 37TH STREET SHOWROOM - 12TH FLOOR
Thursday April 24 11:30 A.M.	OPENING: ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday April 24 12:30 P.M. Luncheon	ANNUAL KNITWEAR FASHION SHOW Presentation of new fashion concepts at 51st Annual Convention by: Allied Chemical; American Cyanamid; American Enka; Beaunit Fibers; Joseph Bancroft; Celanese; Dow Badische; DuPont; Eastman Chemical; FMC; American Viscose; Hyston; Malina, Monsanto; Phillips Fibers; The Wool Bureau. Fashion Show produced by Mia Grau. Press by invitation. Contact: Edward A. Brandwein, MJ. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSN.	AMERICANA HOTEL GRAND BALLROOM
Thursday April 24 12:30 P.M. Luncheon	FALL 1969 FASHION PREVIEW Preview for resident buyers and press of Fall, 1969 foundations, lingerie and loungewear. Cocktails at 12:00 Noon, Park Avenue Room. Show at 1:15. By invitation. (Daily informal showings, May 12 - 23, in showroom, 5th Floor). Publicity: Johanna Lee, PL. 7-9600.	KAYSER/PERMA-LIFT (640 FIFTH AVENUE)	DELMONICO HOTEL CRYSTAL BALLROOM
Thursday April 24 1:00 P.M.	OPENING: FALL AND WINTER COLLECTION Designed by George Samen. Contact: Mary Lou Levine, OX. 5-6234.	RICHARD BLAUNER'S BOUTIQUE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday April 24 1:00 P.M.	OPENING OF EARLY FALL COLLECTION Also April 25 and 29 at 1:00. By reservation. Contact: PE. 6-0206. Publicity: Essie Pinsker, WI. 7-2514	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday April 24 1:30 P.M.	OPENING: EARLY FALL COLLECTION By reservation. Contact: Salli Hackett, 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
April 24	2:00 P.M. - ADOLPH BLANK by CHRISTIAN MANN, 512 Seventh Ave., 563-6380.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 2:30 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact:	BRANELL; MISS BRANELL PE. 6-6983.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday April 24 2:30 P.M.	OPENING: ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday April 24 2:30 P.M.	OPENING: EARLY FALL COLLECTION Also April 29 at 2:30. By reservation. Contact:	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday April 24 4:00 P.M.	OPENING OF FALL COLLECTION Coats, suits, costumes featuring synthetic fabrics exclusively. By invitation. Informal showings thereafter. Contact:	BARBARELLA (512 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 24 4:00 P.M.	OPENING OF FALL COLLECTION Designed by Elinor Simmons. Also Wed., April 30 at 4:00. By reservation. Contact:	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday April 24	OPENING: EARLY FALL COLLECTION Continuous showings. Contact:	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M. PE. 6-0151.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Thursday April 24	OPENING OF EARLY FALL COLLECTION Designed by George Nardiello. By appointment. Contact:	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Sunday April 27 8:00 P.M. Supper- Dance	BENEFIT PREVIEW: PIAGET COLLECTION Claude Arpels hosts a champagne dinner-dance to present the 1969 Piaget collection, for the benefit of the Musicians Emergency Fund. By invitation only. Contact: Edith Kingston - Piaget, EL. 5-6488; Frances Cohen - Musicians Emergency Fund, PL. 1-0530; Angela Forenza - Van Cleef & Arpels, PL. 5-0740.	MUSICIANS EMERGENCY FUND (745 FIFTH AVE.)	RAFFLES SHERRY NETHERLAND HOTEL
Beginning Monday April 28	OPENING: EARLY FALL COLLECTION Continuous showings. Contact:	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 29 9:00 A.M. Coffee	PRESS PREVIEW OF NEW PRODUCT Singer will introduce a new product (sewing machine, sewing book) to the press. <u>Presentation at 10:00 A.M.</u> By invitation. Publicity: Singer-- Pamela Johnston, LT. 1-4800; or J. Walter Thompson--Miraed Peake, 686-7000.	THE SINGER COMPANY (30 ROCKEFELLER PLAZA)	PLAZA 9 HOTEL PLAZA
Tuesday April 29 11:00 A.M.	PRESS SHOWING: FALL LINGERIE By invitation. Contact: Marilyn Harding, 661-1300, Ext. 282. Resident buyers--Wed., April 30 at 10:00 and 2:30. Contact:	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 29 4:00 P.M.	OPENING OF FALL AT-HOME COLLECTION By reservation. Contact:	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 29	EARLY FALL "STATUS COLLECTION" Continuous showings.	SAMUEL ROBERT BY VIOLA SYLBERT Contact: Bernie Buchwald, LA.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR 4-4562.
Wednesday April 30 7:30 P.M.	ANNUAL STUDENT FASHION SHOW Awards will be presented to students by designer-critics: Donald Brooks, Betsy Daniels, Erika Elias, Meredith Gladstone, Stanley Herman, David Kidd, John Moore, Leo Narducci, Norman Norell, Ilie Wacs, Chester Weinberg. Dinner at 9:00 P.M. Price: \$25.00 (Black Tie) Contact: Fashion Office, PL. 9-2214, Ext. 35.	PARSONS SCHOOL OF DESIGN (410 E. 54)	HOTEL PLAZA GRAND BALLROOM
Thursday May 1 10:30 A.M.	PREVIEW: FALL COLLECTION Preview of Bonnie Cashin's Fall collection for Philip Sills. By invitation. Beginning Mon., May 5, daily at 9:30, by appointment. Contact: Arthur Scheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.	PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Sunday May 4	FALL COLLECTIONS IN CALIFORNIA BY LOS ANGELES FASHION GUILD Contact: Marjorie Carne, 213-627-1034.		
Sunday May 4 5:30 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Contact: Walter Oppenheimer, 213-MA. 7-0806.	HELGA (722 S. LOS ANGELES ST.)	BEVERLY HILLS HOTEL RODEO ROOM
Sunday May 4 6:30 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Contact: Jose Fernandez or Terry Fry, 213-655-8926.	WERLE (626 N. ROBERTSON, L.A.)	TONY DUQUETTE STUDIO LOS ANGELES
Monday May 5 3:00 P.M.	FALL COLLECTION IN CALIFORNIA Huber Latimer's premiere showing of his Fall collection for Irene. For reservations, contact: Margaret Fleming, 213-879-2928.	IRENE, INC.	122 EAST 7TH STREET LOS ANGELES, CALIF.
Beginning Monday May 5	FALL COLLECTION IN CALIFORNIA By appointment. Contact: Lester Porter, 213-652-7450.	ELIS PORTER	666 N. ROBERTSON BLVD. LOS ANGELES
Monday May 5 3:30 P.M.	FALL COLLECTION DESIGNED BY GUNTER By invitation. (Note change of date.) Thereafter, by appointment, in showroom, 24th floor. Contact: Maribeth Lubell, 564-5430.	PROJECT II (530 SEVENTH AVENUE)	THE WEAVERS CLUB 111 WEST 40TH STREET
Tuesday May 6 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION Designed by Don Simonelli. Thereafter by appointment. Contact: PE. 6-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday May 6 2:30 P.M.	FALL COLLECTION One showing only. By reservation. Contact: Ben Goldstein, 564-7832.	HANDMACHER-VOGEL BY MARIO FORTE	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 6 4:30 P.M.	PREVIEW OF FALL LINGERIE Showing of Fall lingerie and introduction of "at-home" collection designed by Arthur Williams. By invitation. Show at 4:30, followed by cocktails. Contact: Dorothy Mohr, 689-9450.	SIREN LINGERIE CO. (105 MADISON AVENUE)	ST. REGIS ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 6 4:30 P.M. Cocktails	BACK-TO-SCHOOL FASHION MUSICALE Children's wear show for press and buyers. <u>Presentation at 5:15.</u> By invitation. Contact: Margaret Seel, 867-2000.	CELANESE FIBERS MARKETING COMPANY	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday May 7 5:00 P.M. Cocktails	DESIGN AWARD FASHION SHOW Second annual design award presentation and fashion show, "A Galaxy of Fashion," preceded by Planetarium show, "Captives of the Planets". By invitation. Publ.: Jacqueline Ryan, Streisand, Zuch & Freedman, 759-6850.	FOAM FASHION FORUM	HAYDEN PLANETARIUM CENTRAL PARK WEST(81ST)
May 9	3:00 P.M.-TEAL TRAINA - PRESS SHOW. By invitation. (Opening May 13.)		
Monday May 12 10:45 A.M.	OPENING OF FALL COLLECTION Also May 16, June 2, June 5 at 10:45. By invitation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday May 12 12:00 Noon	OPENING OF FALL COLLECTION Also May 13, 15, 19, 20, 21 at 12:00 Noon. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday May 12 2:30 P.M.	SHOWING OF FALL COLLECTION Additional showings at 4:00 P.M.: May 15,20,22, and June 3. By reservation. Contact: Don Koniak, OX. 5-1350.	JOHN MOORE, INC.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday May 12 4:00 P.M. Cocktails	PRESS PREVIEW: FALL COLLECTION By invitation. Buyer showings: May 13, 20, 27, June 3 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday May 12 4:00 P.M.	SHOWING OF FALL- WINTER COLLECTION Anne Klein's complete day-to-night wardrobe collection. By invitation. Thereafter by appointment only. Contact: Steve Harrison, 279-9915.	ANNE KLEIN & COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Monday May 12 5:30 P.M. Cocktails	OPENING OF FALL COLLECTION Complete Fall collection. By invitation. Thereafter in showroom, 29th floor, by appointment. Contact: Bob Loeb, LA. 4-7900.	GAYLE KIRKPATRICK (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Monday May 12 6:00 P.M.	FALL FASHIONS IN DEEP PILE FABRICS Men's, women's and children's Fall collections in fabrics from Glenoit U.S. and U.K. By invitation. Contact: Violet Porte, 594-1320.	GLENOIT MILLS, INC.	WALDORF-ASTORIA SERT ROOM
Beginning Monday May 12	EARLY FALL COLLECTIONS Ready-to-wear by: Castillo, Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Philippe Venet. For appointment, contact: 755-7171. Publicity: Ruth Hammer Assoc., 246-4818.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - ROOM 601
Beginning Monday May 12	OPENING OF FALL COLLECTION Continuous showings. Contact: LO. 5-3250. Publicity: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 13 9:30 A.M.	OPENING OF FALL COLLECTION Also May 15, 20, 22 at 9:30. By reservation. Contact: WI. 7-4551.	TIFFEAU-BUSCH	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday May 13 10:30 A.M.	OPENING OF FALL COLLECTIONS Also May 15, 21 and June 5 at 10:30. Contact: Lucille Tice, LO. 4-2155.	CHUCK HOWARD; CHUCK HOWARD BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 13 12:00 Noon	OPENING OF FALL COLLECTION Also May 14 and May 20 at 12:00 Noon. By reservation. Contact: BR.9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 13 1:00 P.M.	OPENING OF FALL COLLECTION Also May 14, 19, 20, June 2, 3 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 13 1:00 P.M.	OPENING OF FALL COLLECTION Also, June 3 and 10 at 1:00. By appointment. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday May 13 2:00 P.M.	OPENING OF FALL COLLECTION Also May 20 and June 4 at 2:00. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 13 2:30 P.M.	OPENING OF FALL COLLECTION Also May 15, June 4 at 2:30. By reservation. Contact: Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday May 13 4:00 P.M. Aperitif	SEVENTIETH ANNUAL FASHION COLLECTION Presentation at 4:30. By invitation. Contact: Mrs. Gina Miller, 622-2200, Ext. 314 or 383.	PRATT INSTITUTE (BROOKLYN)	HOTEL ROOSEVELT GRAND BALLROOM
Tuesday May 13 5:00 P.M. Cocktails	PRESS PREVIEW: NEW COLLECTION First collection of American-made ready-to-wear, designed by Pierre Cardin. By invitation. Thereafter, by appointment, in showroom, 15th floor. Contact: Gayle Osman, 279-3091.	PIERRE CARDIN (205 WEST 39TH STREET)	FRENCH CONSULATE 934 FIFTH AVE.(79 ST.)
Wednesday May 14 10:30 A.M.	OPENING OF FALL COLLECTION Also May 16, 20, June 3 at 10:30 A.M. By reservation. Contact: CH.4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 14 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 14 2:30 P.M.	FALL COLLECTION BY BILL BLASS Also May 20, 23, and June 3 at 2:30. By reservation. (Press show Mon., May 19 at 3:00 P.M., by invitation). Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 14	4:00 P.M. - CHESTER WEINBERG--PRESS SHOW. By invitation.		
Wednesday May 14 6:00 P.M.	PRESS SHOWING OF FALL COLLECTION Also, Tues., May 20 at 5:30. By reservation. Contact: PL. 2-0727.	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Thursday May 15 11:00 A.M.	OPENING OF FALL COLLECTION Also May 19 and June 2 at 11:00. By appointment. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 15 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Ethel Shields, 736-1310.	RENBROOK COUTURE; RENBROOK FASHIONS	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
May 15	2:30 P.M. - OSCAR DE LA RENTA--PRESS SHOW. By invitation.		
Thursday May 15 4:00 P.M.	OPENING OF FALL COLLECTION Showings also May 20, 22 and 27 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday May 15 4:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 21, 26, June 2 at 4:00 P.M. By reservation. (<u>Press show Wed., May 14, at 4:00, by invitation.</u>) Contact: Bob Presser, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday May 15 5:30 P.M.	PREVIEW OF FALL COLLECTION After-five, evening, and debutante collection; also special group of hostess fashions. By invitation. Thereafter by appointment. Contact: Wilhelmina Von Heflick, 755-5529.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Friday May 16 9:00 A.M. Breakfast	PREMIERE SHOWING: FALL COLLECTION "Multiple Designing"--the boutique look in dresses, tunics, pants, jump-suits, blouses for day through evening--Marion Digney's first Fall showing. By invitation. Publicity: Morfa Mansi, 753-6640 or 753-6571.	MARION DIGNEY, LTD. (14 EAST 52ND STREET)	CENTRAL PK. ZOO CAFE 64TH & 65TH AT FIFTH AV.
Friday May 16 10:30 A.M.	OPENING: FALL COLLECTION Also May 21, 28, June 4 at 10:30. By reservation. (<u>Press show Thurs., May 15 at 2:30, by invitation.</u>) Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Friday May 16 12:00 Noon	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 594-5483.	ANNEMARIE GARDIN	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday May 19 8:30 A.M. Breakfast	FALL HANDBAG PRESENTATION "Superstars Fall '69"--a handbag extravaganza. By invitation. Publicity: Mary Woolley, Firestone Associates, 924-4728.	NATIONAL HANDBAG ASSN (347 FIFTH AVE.)	HOTEL PIERRE BALLROOM
May 19	3:00 P.M.--BILL BLASS-MAURICE RENTNER PRESS SHOW. By invitation.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 19 5:00 P.M.- 7:00 P.M.	"STAR FEST FOR SPRING '70" Fabric presentation for press and manufacturers. Sue Eastman, OX. 5-1000.	J. P. STEVENS	HOTEL PIERRE GRAND BALLROOM
Tuesday May 20 10:00 A.M.	FALL COLLECTION DESIGNED BY MOLLY Also, May 22, June 3, 5, 10 at 10:00 A.M. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday May 20 10:30 A.M.	OPENING OF FALL COLLECTION Also May 21 at 10:30. By invitation. Thereafter by appointment. (<u>Press Show</u> : Tues., May 20 at 3:00 P.M., by invitation.) Sarmi contact: Dorothy Herme, 244-7270; Nando contact: Marie Lippi, 947-7326.	SARMI, INC. NANDO COUTURE, LTD.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 20 11:00 A.M.	OPENING OF FALL COLLECTION Designed by David Kidd. By reservation. Contact: Publicity: Eleanor Lambert, MU. 8-2130.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
May 20	3:00 P.M. - SARMI--PRESS SHOW. By invitation. Opening at 10:30 (See above)		
Tuesday May 20 4:00 P.M.	OPENING OF FALL COLLECTION Also May 21 at 4:00. By invitation. Thereafter by appointment. Contact: Kaye Blockley, 582-0924.	STAVROPOULOS	16 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Wednesday May 21 9:45 A.M. Coffee	PRESS PREVIEW: "IN ORBIT WITH MR. FRED" Fall/Winter collection: Miss Fur & Sport; Fur & Sport-Men; Fur & Sport-2001; Mr. Fred Boutique. <u>Show at 10:15</u> . By invitation. Publicity: Lisa Curtis, 684-7444. Buyer showings, May 22-June 28, by appointment. Contact: Al Gompertz, 736-8516.	MR. FRED FOR FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Wednesday May 21 10:00 A.M. & 3:00 P.M.	OPENING OF FALL COLLECTION Showings at 10:00 A.M. and 3:00 P.M. By appointment. Continuous thereafter. Contact: Janet Bonomo or Gene Schweitzer, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 27 9:45 A.M. Coffee	PRESS SHOW OF FUR COLLECTION Showing of Alaskan fur seal and spotted fur collection for Fall-Winter. By invitation. Contact: Bert Fishman, PE. 6-9268. Publicity: Ann Linn, Reach, McClinton & Co., 572-4600.	VALERIE FURS, INC.	150 WEST 30TH STREET SHOWROOM - 5TH FLOOR
Tuesday May 27 2:00 P.M.	SHOWING OF FALL COLLECTION Also, June 2, 4 and 10 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Ruth, OX. 5-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday May 27 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION For press and resident buyers, by invitation. Thereafter continuous. Contact: Michele Abruzzo, BR. 9-6560, Ext. 268.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

1970

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	